



Creative
Team
Events



Boomwhacker Events

www.creativeteamevents.com

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Call 1-888-704-5569 (USA)

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About us



"We specialise in providing inclusive events for team building and corporate entertainment, which are enjoyed by all members of a team. Over the last 15 years, we have successfully delivered thousands of team events around the world, involving tens of thousands of participants."

Mark Hunter, Head Facilitator at Creative Team Events

Events EVERYONE will enjoy

We focus only on events that are enjoyed by everyone. So, forget outdoor events with intense physical challenges, regardless of fitness level or keenness to participate. Say goodbye to rain, wind and the cold and say hello to a fun, inclusive and enjoyable team building experience.

Events that really WORK

Our events really bring teams together, and the effects last for a long time. We specialise in team events that are based on performance, such as drumming, singing and dance, because they massively enhance team building.

EXPERT facilitators

Your team activity is only as good as the way it is facilitated. We pride ourselves in offering the very best facilitators and instructors, who will guide, lead and entertain your group. They are hand-picked, extensively trained and have many years of experience.

Events for ALL occasions

Our events are suitable for a wide variety of situations, including as icebreakers and energisers, for before-, during- and after-dinner activities, and for all types of team building events and corporate entertainment.

NO prior skills required

You don't need to have a particular skill (such as music) to join in. Our events are specifically designed to be accessible by EVERYONE. We set a completely level playing field to eliminate existing organisational hierarchies.

ANY LOCATION

We'll deliver a unique event for you in **any** location in the UK, USA or worldwide

ANY ROOM

Absolutely **any** room will do, including your office or conference room

ANY GROUP SIZE

We provide events for **any** group size, from five to 5,000

ANY DURATION

We'll fit in with your agenda, with event durations from ten minutes to a whole day

QUOTE IN AN HOUR

We'll provide a quote within 60 minutes

5 minutes
to 1 hour
duration

Group size
from
5 to 5,000

Boomwhacker events



With nothing more than a big bag of simple plastic musical tubes, our expert facilitator can surprise, entertain, create a performance orchestra and change the potential of a group of any size. Boomwhackers are hollow, plastic, musical tubes, which are struck with the hand to produce a pleasing soft and mellow sound. Each colour of boomwhacker plays its own distinct note. Organised together, Boomwhackers bring harmony, melody and rhythm. In seconds, these humble-looking instruments can be handed out to tens, hundreds or even thousands of people, to create an instant orchestra.

Why choose boomwhackers as a team activity?

Boomwhackers provide a high impact and extremely visual corporate team activity, which is quick to set up and is relatively quiet. Boomwhackers are also very cost-effective.

Boomwhackers are an ideal activity during an event, because of their immediate impact on participants and minimal disruption to the agenda. They can be used to change the mood and energy level, as well as lending themselves to numerous team working metaphors. With boomwhackers, you get colour and sound everywhere. Everyone has at least one long coloured tube in their hands. Right from outset, the stage and audience becomes a sea of colour and movement.

Set up time is very quick. Handing out and handing back boomwhackers takes seconds. Even a thousand boomwhackers can be passed round and ready in everyone's hand to start, in under five

minutes. This minimises the disruption to the flow of your event and avoids any lull before the next speaker.

If there are any concerns about noise at the venue, then boomwhackers are a perfect solution as they are relatively quiet. They are no louder than a hand clapping. So, venues with multiple conferences and meetings around your room should not be affected. Boomwhackers can be also played with the lightest touch in the most extreme venue situations.

We provide all the equipment required. Boomwhackers are incredibly light and portable, which means we can transport all the necessary equipment to your event at very low cost, whatever its location in the world.

What happens in a boomwhacker session?

A boomwhacker session powerfully demonstrates that, by taking very simple musical ideas and instruments and putting them together as part of a team, you can create something much more complex and spectacular. We do this with as much fun and with as much audience participation as possible. In no time at all, our expert facilitator will have up to five different harmony parts playing as one piece of music.

In our boomwhacker activities, we use five different coloured tubes, each with their own pitch. Once distributed to our novice participants, we form up to five separate orchestra sections dispersed across the room.

Each colour of boomwhacker has its own separate rhythm to maintain alongside learning the various hand signals used by the facilitator. Some people find the parts easy while some find them more tricky. This is where team support comes in. The team can all help each other to get 'in sync' to create the music correctly. From the beginning, each person has to network, use eye contact and offer support to the others of the same colour all around them.

We use this to create a boomwhacker orchestra performance, which has a theatrical introduction, a multi-layered middle section and, of course, a roof-raising finale. We create a performance that encourages each tone department to take ownership of their new role and support the people around them.

Being somewhat creative, we get asked all the time to come up with new options. We have created fun spoof introductions. For example, the undercover facilitator could be announced as being the next speaker on the agenda, as a professor from a world-famous university. He begins the dullest lecture on dual cortex communication! Two minutes in, just as everyone is about to fall asleep, he will burst out of character, scatter the boomwhackers on the floor and completely change personality. This introduction provides a shock and a great fun surprise but, more than that, it provides a perfect example of how we can all adapt and change our environment.

Our boomwhacker activity can take place outside although, like most acoustic instruments, it does sound better inside.

What do I need in terms of time and space?

We normally suggest a duration of 45 minutes up to an hour in one room to do this, but, as ever, we offer flexibility. Sometimes, we get asked to do a five-minute energiser or, occasionally, a two-hour event including breakouts.

Where can I hold a boomwhacker event?

Anywhere on Earth! Because these wonderful instruments are so portable and light, they are perfect for events worldwide. You will often see our head facilitators checking in at airports with three or four bags, and the excess baggage is minimal, if anything at all.

Since boomwhackers are so light, it only takes one facilitator to run an event.

How many people can be in a group?

From groups as small as five up to many thousands, these are a perfect event solution.

As we use five colours we do need at least five participants. We would recommend around twenty for the result to start sounding like an ensemble. It makes musical sense to have equal numbers in each colour group, to even out the sound. The beauty of smaller groups is that you can be totally flexible and mobile. For example, participants can go outside, quickly change room or incorporate outrageous dance moves.

There are no real limits to the size of the group in this activity. As long as the audience can see the facilitator, it works. The sight of an entire conference of hundreds or thousands of people all playing in time together is very impressive.

Which occasions are best suited to boomwhackers?

Boomwhackers can be used for a variety of purposes, particularly as icebreakers or energisers.

Because of the way we begin this activity with everyone passing around the instruments to each other, this is a fun icebreaker before the music even begins. With the ingenious way our facilitators lead the audience into laughter and light-hearted teasing, rapport is quickly built between colleagues.

Boomwhackers make a perfect musical energiser. Our facilitators are trained to deliver a high energy show. The pace is carefully constructed to keep everyone alert, engaged and ultimately surprised at how much was covered in the session.

Boomwhackers work well in every corporate context, including away days, evening dinners, meetings in the office and family fun days. Boomwhackers lend themselves to any conference or meeting that needs a dynamic practical illustration of teams working together in harmony.

Testimonials

Please do not take our word for it, and read our testimonials for recent events.

"I have never seen a group of people transformed so dramatically."

Kerry Wright, BP Oil

"Your facilitators were very talented and held the attention of the 80+ people throughout. After the event, I solicited feedback about the whole day. One of the questions was "What could we do to improve this event next time?" One person replied, "I think you'll struggle to top Junk Funk to be honest". This was a good reflection of how the event went. In the 17 years I've worked here, I can't think of a time when an event has brought people together in a one-team way and dropped inhibitions so low."

Chris Starke, SAS Software

"As an event planner, I have arranged motivational speakers and team building activities, but nothing compares to this. We were all totally blown away."

Debbie McHarrie, Associate Event Planner

"I just wanted to say a big thank you to the team. The feedback has been fantastic. Everyone really enjoyed the activities. The great facilitator made the session lots of fun. The general consensus was that it was probably one of the best team building days we've had."

Sejal Patel, Deputy Head, NHS City and Hackney, Community Health Services

"Following our recent HR Conference, I'm delighted to let you know that we have received nothing but the most positive feedback on both your own facilitation of the session and the boomwhacker session itself....Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!"

Graeme Wilkinson, Senior Learning Manager, Lloyds Banking Group

"Uplifting and motivating. I thought the whole audience bought into the session."

Velux National Conference

"Astounding! Amazing! This beats everything we have ever done before. You made the day memorable. Thank you!"

Matthew Johns, PWC

"Wow! Over 800 people taken on a journey through a day's event to one 'tribal culture' with passion, energy, enthusiasm, hands-on coaching and above all tremendous fun. You provided HSBC West Midlands with a day to remember. In fact, to quote one of the team, "the best day I have ever had in over 20 years working for the bank."

Leon Marklew, Regional Director, HSBC

"Thank you for such an amazing experience. The team is still buzzing over the session and the feedback has been so very positive. The highlight for my day was seeing the negative body language from some of the team when you first came in translate into smiles and enthusiastic participation by the end! One comment was "to be able to walk into a team of hard-nosed sales people that you do not know and earn their total 'buy in' within two hours takes an awesome level of skill and talent.""

Mike Ryall, Managing Director, Parkside Recruitment Limited

"Your team was absolutely fantastic and the feedback has been brilliant. I know, when we talked, you really gave me a good idea of how it would be on the day, but, seriously, it was beyond my wildest dreams. You should be really proud of the work that you all do. Your team are an inspiration and have created memories that I believe will stay with my graduates and certainly with me for a long time."

Sue Coles, Graduate Recruitment & Development Manager

"What a great experience, which has had a fantastic impact on our teams in ways I didn't think possible!!!"

Nathalie, BNP Paribas

"The Haka was great! Now our finance department is ready to move forward and work as a team."

Lorraine Copeland, AXA-PPP

"Your session was a superb finale to the day, and I've had nothing but positive feedback about the event. Thanks for helping us to make it such a success."

Carol Chapman, Director, Balfour Beatty

"Everything about the boomwhacker session was excellent and the feedback very positive. To have 550 people all taking part was a feat in itself, which we didn't really expect. Facilitation was excellent. I cannot think of a single thing that could have been improved."

David Rist, MD of Hidden Hearing

"How immensely impressed I was with all your team. Your professional attitude, enthusiasm and your impact on the audience. Fantastic!"

M. Thomas, Marketing Director

"Thank you for all you did. You were awesome! Our staff had as great time. The feedback has been excellent. You certainly made our day a day to remember!"

Claire Sturman, Personnel Manager, Hereward Housing

"I wanted to say how immensely impressed I was with all of your team, your professional attitude, enthusiasm and your impact on the audience. Fantastic!"

Mandy, Marketing Director, Argos

"What an exciting evening! The feedback from staff has been fantastic. It seems everyone had a great time. It was an amazing success and people are still talking about it today!"

Sian, HR Department, Electronic Arts

"What a fantastic day! I have received amazing comments from everyone. A huge thank you for delivering such a fantastic event. A real pleasure to have such a fun and energetic person amongst us. I am not sure how I will ever top that one for next year's team build!"

Jennie Vaudin, Collas Day Solicitors

"I just wanted to let you know that the team building event you organised for us in Budapest was FANTASTIC. People are still talking about it now!! It was really good, and the way the session was led was really professional. The real underlying message about teamwork really got through to everyone as well."

Caroline Hayes, Shell Chemicals Europe

"Even after a packed day, delegates still went away buzzing following a rousing boomwhacker session. The session leader had everyone on their feet and getting into the rhythm with their own boomwhacker to become one giant percussion orchestra."

Liz Bayram, Chief Executive NCMA

"What a truly amazing way to start the day. Your team showed us what passion 'Maori-style' was all about! The conference felt lifted afterwards – and people still talk about it now!"

Fujiitsu

"Everyone cannot stop talking about the event, including how they laughed with people they have never met and how they really felt like they could view people differently and that we were all working towards one goal. Thanks for a great day."

Nina Mansell, Learning and Development Manager, Domestic & General

"Well what can I say? Brilliant and the whole team had an amazing time!!!! We look forward to using your services again in the near future."

Julie, Call Centre Manager, Warner Leisure Hotels

"I never expected all of the guests to get so involved and participate so willingly. Thank you ALL very much."

Director, Deutsche Bank

"One of the best events we have ever had. Outstanding!"

Ben O'Grady, Senior Manager, Dell

"We would like to say a huge thank you for making our conference such a memorable event."

Conference Team, Ministry of Defence



"You made my day yesterday. You were inspiring and lifted the energy levels to great heights at the end of a very heavy conference. The smiles on everyone's faces were real, not 'corporate'. It's the first time that I've seen those smiles. You were the hot topic when we had dinner later. Even my cab driver is a fan after hearing me rave about you. Thank you so much."

Dee Kahn, HSBC

"I thought it was an excellent workshop. The facilitators were friendly, knowledgeable and very good at engaging all the members of the team."

Paul Brindle, American Express

"I was confident that it was going to be an enjoyable experience for the delegates, and I was correct, as the feedback has been brilliant."

Fay Smith, IBR Limited

"We had a fantastic night. The Crashing Waiters were an absolutely resounding success!! Everyone thoroughly enjoyed being so involved in creating the entertainment and the three guys were fabulous. It's going to be hard to beat this success next year!"

Cathryn

"We had a smashing day and the drumming workshop was all you had promised. It got everyone involved, even the most reserved in our group. Your facilitators did a fantastic job and really raised the energy in the group."

Rosie, Yorkshire Primary Care Trust

"You managed to revitalise 270 dozing delegates after they had sat through a 'day of OHP' and completely transformed the atmosphere of the room from that of sombre silence to pulsating, rhythmic energy, which had every single person in the room engrossed and grinning from ear to ear."

Microsoft

"I just wanted to let you know how great the session was and how much we appreciated your enthusiasm and energy. The event was a huge success. The delegates loved having the drums to take away with them. It helped make it a very memorable event."

Michele, Serono, Boston, USA

"We all had a brilliant time and your team were fantastic and made this unusual event very easy to get into. I'll definitely be recommending you to anyone looking for a fun, energetic and team building experience."

Liz Purdy, Design and Engineering solutions, Atkins

"Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!"

Lloyds Banking Group

"It was great watching people's faces. Everyone was so involved and spellbound and....happy! It's such a great activity and you and your team were just brilliant."

Kati Pauk, KP Events

"I can wholeheartedly recommend you as a thoroughly professional and effective team, who addressed our brief with understanding and designed an exciting programme, which more than fulfilled our criteria."

Mike Grey, Business Development Manager, Microsoft

"We've never done drumming as a team before, but it was fun, entertaining, invigorating, and it was great to do something with a difference. Everyone in the group thoroughly enjoyed it, and expressed positive feedback of the whole session. It was a brilliant start to a great day, and well worth the experience."

Maria, Masquerade Productions

"We purposely kept our team building event a closely-guarded secret and the tension mounted as the conference wore on! I was able to see the end of the session and the atmosphere in the room was electrifying! Our Marketing Director came along early in order to take part and loved it. Our Sales and Marketing Director has said that he wants a drum for Christmas!! Without exception, all the team thoroughly enjoyed themselves and really felt the benefits of the workshop."

Louse Joslin, Sales Support Coordinator, Sunrise Senior Living Limited

Clients

We have delivered events for more than a thousand companies and listed below are some of them.

Courageous Communication	Europcar	Guide Dogs for the Blind
Cornhill Direct	Events in Business	GW Pharmaceuticals
Corona	Eventus	Halfords
Costello Events	Eversheds	Halifax
Coutts and Co	Exxon Mobil	Hampshire County Council
Cross Keys Homes	Family Nurse Partnership	Haringey Council
Crown Pet Foods	FDS	HBOS Halifax
CTAD	Financial Services Authority	Head Start
Cunningham Lindsey	Finishing Touch	Healthcare Commission
Cussons	Firebird Events	Heineken
CXL	First Choice	Helena Partnership
D&D Conferences	Five TV	Hereward Housing
Dairy Crest	Flakt Woods	Hertfordshire Highways
Dalkia	Forensic Science	Hexagon
Darkstar Events UK	Form Communications	Hexagon Housing
Defence Internal Audit	Fresh Tracks	HFMA
DEFRA	Freshfields	HGA Creative
Delarue	FSA	Hidden Hearing
Deloitte	FSL Events	Highbury College Portsmouth
Denes	Fudge Kitchen	Hilti Powertools
Dental Tutors	Fugro	Hilton Hotels
Dept for Communities	Fujitsu	Hitachi
Dept of Work and Pensions	Funding Corporations	Hitachi
Deutsche Bank	Galderma	Holmes Place
Dewitt	Galleher	Honda
DFID	Gamestation	Honeywell
Diageo	Gavin Samin	House of Fraser
Director Bank	Gazprom Marketing and Trading	Hoyer
DirectLine	GE Energy	HSA Simply Health
Disney	GE Healthcare	HSBC East
Dobson White Partnership	GE Oil	HSBC Exeter
Domestic and General	Gems Sensors and Controls	Hull University
Dot Mobile	Genzyme Europe	Hunter Roberts
Dreams PLC	Genzyme USA	Huntingdon 3G
Drug Action	German Printing	Hyde Group PLC
Dupont	Giant Leap Events	IBIS Hotels
Dustbin Men	Ginsters	ICAEW
DWP	GKN Driveline	ICC
Ecclesiastical Insurance	GKR Karate Club	IDS
Electrocomponents plc	Glacier Point	Imax
Electronic Arts	Glendinning Management	Impact Factory
Elysium Events	Glow Worm Boilers	Imperial
EON	Go Ape	Imperial Tobacco
Ernest Jackson	Gojo	Indeprod
Ernst & Young	Goodmans	Index Corp
ESC Events	Google	Infinity Learning
Essilor	GSK	Inland Revenue
		Inmarsat Global
		Insight International



Interbrand
Internet Watch Foundation
Intersoft Communication
Solutions
IPCC
Jansenn Cilag
JDA International
JDA Software
JF Events
Job Centre Plus
Joffins Discos
John Lewis
John Lewis Direct
John Wiley & Sons
Johnson and Johnson
JP Morgan
Jud Stone
Kaboura Events
KDM Events
Keepsafe Self Storage
Kelloggs
Kerry Foods
Key Retirement Solutions
KFC
Kimberly Clark Europe
Kingston Communications
Kleinwort Capital
Koch Supply and Trading
Korg
KP Events
KPMG
Kraft Foods
Krono
L'Oreal
LCL Sweden
LDA
Leapfrog
Learning Skills Council
Lemarach
Lenzing
LexisNexis
Lings
Live Group
Lloyds Banking Group
Lloyds Pharmacy
Lloyds Pharmacy marketing
Lloyds TSB Insurance
Lonsdale Travel
LSC
M&MR Events
Macdonalds Hotels
Mainline Digital

Makro
Manchester Airport Group
Manhein
Manugistics UK Ltd
Marks and Spencer
Mars
Mars Drinks
Masco
Masquerade Events
MasterFoods
May Gurney
Maytas
MBNA
McCormick
MCM Productions
MDA Search Flow
Medatronic
Medcoms
Melanie Kilim
Merck
Merck, Sharpe and Dohme
Merton
Michelin
Micro Focus
Microlease
Microsoft
Millennium Gloucester Hotel
Millward Brown
Mind Adrenaline
Ministry Of Defence
Mitsubishi
MMR
Molecular Products Ltd
Molprod
Moorhouse Consulting
MotivAction Group
Mount Anvil PLC
MSD
Muller
Munro + Forster
npower
National Car Rental
National Grid
National Open College Network
Nature's Way Food
Novartis
NCMA
Nectar
Neopost
Network Rail
News International

NFU Mutual
NHS
NHS London
NHS Neo-Natal
NHS Supply chain
NHS Therapists
NHSC
NLIAH
Nokia
Norwich and Peterborough
Nottinghamshire Council
Noughts and Crosses Ltd
Novatel
Novo Nordisk
Nutricia
O2
Off Limits Corporate Events
OFGEM
OGC Solutions
OMDMG Cyprus
Omega World Travel
Onyx events
OPAS
Open University
Opinion Leader Research
Oracle
Orange
Orbit Housing
Oscar
Outohumpa
Outward Bound
Oval
Overland Storage
Oxford Brookes University
P&G
P&O
Parkside Recruitment
Penguins
Pentagon Investment
People First
Pepe – Co
Pfizer
PGS
PHH
Phillips
Plain Jane Events
Planet
Planet Pursuits
Point to Point
Pow wow
Powergen



Powerwaves	Smurfit UK	Trent NHS
Pre-School learning alliance	SN2R	Tribal Group
Premier Farnell	Sodhexo	TT International
Pret a manger	Somerset Consulting	TUF
PriceWaterhouseCoopers	Sony	TUI Travel
Priory Hospital	South Warwick Council	Tycho
Progressive Resources	SOVA	Tyne and Wear Enterprise Trust
Protocol	Specsavers	Udell Group
PTC Poland	Spider Events	UKCRC
Paula Brennan	Staar Productions	Unilever
Qube Events	Standard & Poors	Union Bank
Quintiles	Standard Chartered	University of Southampton
RAA Education	Starr Events	VBL
Ramsay Health	Studley High School	Velux Windows
RBS Insurance	Suffolk County Council	Viatel
Reckitt Benckiser	Sumitomo	Virgin Atlantic
Reed Personnel	Surestar	Virgin Media
Reuters	Surrey County Council	Vodafone
RM PLC	Syngenta	Waitrose
Roche	Syon Park Hotel	Walkers
ROH	Systems Union	Warbutons
ROK	T-Mobile	We know how
Rolls Royce	T-Systems	Wedi Systems
Royal Alexandra Albert School	Tattersalls Park Paddocks	Weightwatchers
Royal Holloway University of London	Team Tactics	Weir Group
Royal Opera House	Teamworks	Wellington Hospital
RWE	Tee Dobinson	Wentworth Club
Sanofi Aventis	Telstra	William Hill
Sara Lee	Tesco	Willmot Dixon
SAS Software	Tesco Bank	Wincanton
SBHR Associates	Tesco Compare	Winchester City Council
Schneider Electrics	Thales	Woolwich Polytechnic
Schlumberger	The Coaching Space	WRG
Selex UK	The Pace Partnership	WS Atkins Construction
Sense	The Royal Bank of Scotland	Wymondham Medical Practice
Serono Inc	The Times	Yorkshire Primary Care Trust
SG Hambros	The Write Angle PR and Marketing	
Shell	Theme Traders	
Shell Chemicals	Thames Valley University	
Shell International	Thomas Eggar	
Shrigley Hall	TNS	
Shropshire Farmers	Tower Hamlets	
Siemens UK	TPM Childwise	
Signpost Housing	Transco	
Silver Events	Transform Events	
Silverspoon Sugar	Transport for London	
Skanska	Travelex	
	Trebor	
	Trent and Dove	