



Haka Events

www.creativeteamevents.com

Call 0333 123 34 34 (UK) Call 1-888-704-5569 (USA)

Email: info@creativeteamevents.com



About us



"We specialise in providing inclusive events for team building and corporate entertainment, which are enjoyed by all members of a team. Over the last 15 years, we have successfully delivered thousands of team events around the world, involving tens of thousands of participants."

Mark Hunter, Head Facilitator at Creative Team Events

ANY LOCATION

We'll deliver a unique

event for you in any

location in the UK.

USA or worldwide

Absolutely **any** room will do, including your office or conference room

ANY GROUP SIZE

We provide events for **any** group size, from five to 5,000

ANY DURATION

We'll fit in with your agenda, with event durations from ten minutes to a whole day

QUOTE IN AN HOUR

We'll provide a quote within 60 minutes

Events EVERYONE will enjoy We focus only on events that are enjoyed by everyone. So, forget outdoor events with intense physical challenges, regardless of fitness level or keenness to participate. Say goodbye to rain, wind and the cold and say hello to a fun, inclusive and enjoyable team building experience.

Events that really WORK Our events really bring teams together, and the effects last for a long time. We specialise in team events that are based on performance, such as drumming, singing and dance, because they massively enhance team building.

EXPERT facilitators

Your team activity is only as good as the way it is facilitated. We pride ourselves in offering the very best facilitators and instructors, who will guide, lead and entertain your group. They are hand-picked, extensively trained and have many years of experience.

Events for ALL occasions

Our events are suitable for a wide variety of situations, including as icebreakers and energisers, for before-, during- and after-dinner activities, and for all types of team building events and corporate entertainment.

NO prior skills required You don't need to have a particular skill (such as music) to join in. Our events are specifically designed to be accessible by EVERYONE. We set a completely level playing field to eliminate existing organisational hierarchies.





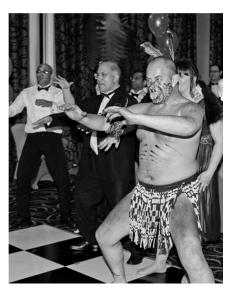
Group size from 5 to 5,000

Haka events

Join our genuine Maori Masters in the traditional Haka. For centuries, the Haka has been used to unite people to face their challenges head-on with a positive mental attitude. It is still as powerful today as it has ever been and provides the opportunity for your team to grow stronger, together. We are one of only two UK companies that have authentication from tribal elders in New Zealand, to use the Haka for team building and corporate entertainment.

Why choose the Haka as a team activity?

The Haka is surprising, entertaining, motivating, uniting...and different. The Haka is a traditional, cultural gem, which contains everything needed for a compelling team activity.



The Haka is ideal as a team building activity or corporate entertainment event, because:

- no set up is needed
- there is no equipment to dismantle
- there is no limit to numbers
- it's great fun, and EVERYONE can join in
- there are powerful business and personal messages.

Haka is the tribal ritual dance performed by the Maori people of Aotearoa, more commonly known as New Zealand. It is used to bring people together to: prepare for conflict, share success, link with tribal ancestors, maintain respect and continue knowledge from the past to the future.

There are many types of Haka used for a variety of tribal occasions. The Ka Mate Haka (which we focus on in Creative Team Events) is classified as a Haka Taparahi, which is a ceremonial Haka. The Ka Mate Haka was composed by a chief named Te Rauparaha in the 1820s. Te Rauparaha was the High Chief of the Ngati Toa. The Ka Mate Haka is the story of a leader overcoming a new and life-changing predicament. Forced to trust and undergo a significant change in environment, he rises victorious by being open to new ideas and being adaptable.

The Haka is not just a male activity and is perfectly suited to a mixed audience. In fact, the role of women in performing the Haka is regarded as sacred and acts as a vital tribe defence. This traditional and ancient Maori tribal ritual acts as a powerful group activity, whether it is used for team building or as a meeting energiser. It brings people together and gives them a shared emotional experience.

What happens in a Haka session?

Your delegates take their seats and all seems normal.

The doors shut behind the last guests and the world music, which has been playing quietly as they enter, is increased in volume, signifying the start of the session.

Suddenly...silence. Then, our team of traditional Maori warriors storm into the room. Then, the roar of 'the call' – the loud and haunting tribal call of the lead tribesman – giving the team their cue to storm the stage. The team perform the Haka to the delight and surprise of your guests. We sometimes have senior managers pre-learn the Haka, to come out and surprise their colleagues!

The stunned audience gives a hearty applause. Within moments of our team finishing, we have everyone on their feet, and we take them on a whirlwind journey where they will learn and perform the Haka as one unified team. Your group will experience 100% Maori passion from our authentic Haka masters.

The Haka Masters first explain the enthralling story behind the Haka. There are fantastic analogies of change, leadership and, of course, tribal motivation. This is why learning the Haka as group is a perfect team building activity. Our Haka Masters wear the traditional dress called a puipui. Our Head Haka Master is a direct blood descendant from the tribe that wrote the Ka Mate Haka.

Once the traditional words are recanted by everyone – and yes there is much hilarity learning to say "Nana nei i tiki mai whakawhiti te ra!" - all the physical moves are then learnt.

Each action corresponds to a part of the story and, in the learning, there are hands, legs and wiggling fingers to perfect together as a group. This is obviously fun but highlights team intention and focus.

Occasionally, we split the group into different areas so that participants can perfect their performance and have traditional face markings applied.

Building towards a powerful finale performance, the group will go head-to-head in a bit of healthy tribal competition. Then the battle for tribal supremacy is on as we come together as one tribe for the ultimate Haka finale.

Wearing the face paint creates a psychological mask and, when each group returns to perform their Hakas to each other, the activity takes on a much deeper and more significant feeling. Without fail, the event leaves people totally charged and energised, and also with a deeper understanding of Maori culture.

Our Haka Masters see these events as a perfect vehicle to explain about Maori culture and, therefore, fulfil their personal tribal duty of further imparting this ancient knowledge.



What do I need in terms of time and space?

Whatever suits you. We pride ourselves in our flexibility, so we're happy to work within any constraints you have in terms of available space or time.

We can deliver Haka events in any space available: hotels, conference rooms, and even in your offices. We impose no restrictions on the type of room required, so any room will do.

As long as there is enough room to stand, there will be enough room for the event. In a perfect world, if we could get everyone away from tables and chairs to be in a clear part of the room, that would be even better. The more space there is, the more options we have to work with. For example, depending on time, we can split a group into two, with each sub-group working with their own Haka master to customise and perfect its performance. We bring sub-groups back together for a tribal face off, which is always great fun and can be the highlight of the event.

We have often delivered Haka events outside. As long as the weather is fine and you have a vocal PA for groups of over thirty participants, a Haka event works very well.

In terms of duration, we typically offer anything from a 30-minute energising Haka 'blast' to a deeper 90-minute Haka experience. In addition, the Haka can be integrated alongside one of our drumming or other tribal activities. For example, we often perform the Haka as a morning icebreaker with drumming used as a finale.

Where can I hold a Haka event?

Absolutely anywhere. In the UK, USA or worldwide.

How many people can be in a group?

No Haka workshop is too large or too small for us. We have substantial experience of running large Haka events, with up to 5,000 participants. Equally, we're happy to provide more intimate Haka workshops for five or more people.

Which occasions are best suited to Haka?

Haka is suited to a broad range of occasions, including:

- team building events
- team meetings
- conferences
- meeting and conference openings
- icebreakers
- corporate away-days



- conference and meeting energisers
- management and leadership training
- motivational events
- corporate parties
- product launches.

Meetings and conferences that have a strong message about unity, focus and overcoming challenges are particularly suited to the Haka.

The Haka is a fantastic morning icebreaker to kick off any meeting and get everyone geared up for the day ahead. Likewise, after lunch when the energy usually dips, the Haka is perfect to get your group back on track and recharged.

As a conference finale, the Haka is spectacular and uplifting, leaving delegates totally empowered as they leave.

Other information

Insist on your Haka masters being Maori. There is no substitute. For the full effect, it is essential to understand the language, the story, each tiny ritual, the traditional welcome and the traditional close. We are one of only two UK companies that have authentication from tribal elders in New Zealand, to promote the Haka in this way.

A technical requirement is one lapel mike. Also, if possible, we can project (from a laptop) the phonetic words of the Haka so that it is easier for participants to learn them.

If time permits, we have water-based ink face stencils that can be applied to willing group members. This is always a very special part of the event and totally changes the intention of our fledgling tribes!

There are no major noise considerations to concern a venue. Although everyone will be saying/shouting the words together, this is rarely a problem for nearby meetings.

With very large groups, it is important that everyone can see the Lead Haka Master to correctly learn body positions and hand signals. A stage to elevate the performers is, therefore, advantageous in large-event situations.



Testimonials

Please do not take our word for it, and read our testimonials for recent events.

"I have never seen a group of people transformed so dramatically." Kerry Wright, BP Oil

"Your facilitators were very talented and held the attention of the 80+ people throughout. After the event, I solicited feedback about the whole day. One of the questions was "What could we do to improve this event next time?" One person replied, "I think you'll struggle to top Junk Funk to be honest". This was a good reflection of how the event went. In the 17 years I've worked here, I can't think of a time when an event has brought people together in a one-team way and dropped inhibitions so low."

Chris Starke, SAS Software

"As an event planner, I have arranged motivational speakers and team building activities, but nothing compares to this. We were all totally blown away."

Debbie McHarrie, Associate Event Planner

"I just wanted to say a big thank you to the team. The feedback has been fantastic. Everyone really enjoyed the activities. The great facilitator made the session lots of fun. The general consensus was that it was probably one of the best team building days we've had."

Sejal Patel, Deputy Head, NHS City and Hackney, Community Health Services

"Following our recent HR Conference, I'm delighted to let you know that we have received nothing but the most positive feedback on both your own facilitation of the session and the boomwhacker session itself....Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!"

Graeme Wilkinson, Senior Learning Manager, Lloyds Banking Group

"Uplifting and motivating. I thought the whole audience bought into the session."

Velux National Conference

"Astounding! Amazing! This beats everything we have ever done before. You made the day memorable. Thank you!"

Matthew Johns, PWC

"Wow! Over 800 people taken on a journey through a day's event to one 'tribal culture' with passion, energy, enthusiasm, hands-on coaching and above all tremendous fun. You provided HSBC West Midlands with a day to remember. In fact, to quote one of the team, "the best day I have ever had in over 20 years working for the bank."

Leon Marklew, Regional Director, HSBC

"Thank you for such an amazing experience. The team is still buzzing over the session and the feedback has been so very positive. The highlight for my day was seeing the negative body language from some of the team when you first came in translate into smiles and enthusiastic participation by the end! One comment was "to be able to walk into a

team of hard-nosed sales people that you do not know and earn their total 'buy in' within two hours takes an awesome level of skill and talent.""

Mike Ryall, Managing Director, Parkside Recruitment Limited

"Your team was absolutely fantastic and the feedback has been brilliant. I know, when we talked, you really gave me a good idea of how it would be on the day, but, seriously, it was beyond my wildest dreams. You should be really proud of the work that you all do. Your team are an inspiration and have created memories that I believe will stay with my graduates and certainly with me for a long time."

Sue Coles, Graduate Recruitment & Development Manager

"What a great experience, which has had a fantastic impact on our teams in ways I didn't think possible!!!" Nathalie, BNP Paribas



"The Haka was great! Now our finance department is ready to move forward and work as a team."

Lorraine Copeland, AXA-PPP

"Your session was a superb finale to the day, and I've had nothing but positive feedback about the event. Thanks for helping us to make it such a success."

Carol Chapman, Director, Balfour Beatty

"Everything about the boomwhacker session was excellent and the feedback very positive. To have 550 people all taking part was a feat in itself, which we didn't really expect. Facilitation was excellent. I cannot think of a single thing that could have been improved."

David Rist, MD of Hidden Hearing

"How immensely impressed I was with all your team. Your professional attitude, enthusiasm and your impact on the audience. Fantastic!"

M. Thomas, Marketing Director

"Thank you for all you did. You were awesome! Our staff had as great time. The feedback has been excellent. You certainly made our day a day to remember!" Claire Sturman, Personnel Manager, Hereward Housing

"I wanted to say how immensely impressed I was with all of your team, your professional attitude, enthusiasm and your impact on the audience. Fantastic!"

Mandy, Marketing Director, Argos

"What an exciting evening! The feedback from staff has been fantastic. It seems everyone had a great time. It was an amazing success and people are still talking about it today!"

Sian, HR Department, Electronic Arts

"What a fantastic day! I have received amazing comments from everyone. A huge thank you for delivering such a fantastic event. A real pleasure to have such a fun and energetic person amongst us. I am not sure how I will ever top that one for next year's team build!"

Jennie Vaudin, Collas Day Solicitors

"I just wanted to let you know that the team building event you organised for us in Budapest was FANTASTIC. People are still talking about it now!! It was really good, and the way the session was led was really professional. The real underlying message about teamwork really got through to everyone as well."

Caroline Hayes, Shell Chemicals Europe

"Even after a packed day, delegates still went away buzzing following a rousing boomwhacker session. The session leader had everyone on their feet and getting into the rhythm with their own boomwhacker to become one giant percussion orchestra."

Liz Bayram, Chief Executive NCMA

"What a truly amazing way to start the day. Your team showed us what passion 'Maoristyle' was all about! The conference felt lifted afterwards – and people still talk about it now!"

Fujitsu

"Everyone cannot stop talking about the event, including how they laughed with people they have never met and how they really felt like they could view people differently and that we were all working towards one goal. Thanks for a great day." Nina Mansell, Learning and Development Manager, Domestic & General

"Well what can I say? Brilliant and the whole team had an amazing time!!!!! We look forward to using your services again in the near future."

Julie, Call Centre Manager, Warner Leisure Hotels

"I never expected all of the guests to get so involved and participate so willingly. Thank you ALL very much."

Director, Deutsche Bank

"One of the best events we have ever had. Outstanding!"

Ben O'Grady, Senior Manager, Dell

"We would like to say a huge thank you for making our conference such a memorable event."

Conference Team, Ministry of Defence



"You made my day yesterday. You were inspiring and lifted the energy levels to great heights at the end of a very heavy conference. The smiles on everyones' faces were real, not 'corporate'. It's the first time that I've seen those smiles. You were the hot topic when we had dinner later. Even my cab driver is a fan after hearing me rave about you. Thank you so much."

Dee Kahn, HSBC

"I thought it was an excellent workshop. The facilitators were friendly, knowledgeable and very good at engaging all the members of the team."

Paul Brindle, American Express

"I was confident that it was going to be an enjoyable experience for the delegates, and I was correct, as the feedback has been brilliant."

Fay Smith, IBR Limited

"We had a fantastic night. The Crashing Waiters were an absolutely resounding success!! Everyone thoroughly enjoyed being so involved in creating the entertainment and the three guys were fabulous. It's going to be hard to beat this success next year!" Cathryn

"We had a smashing day and the drumming workshop was all you had promised. It got everyone involved, even the most reserved in our group. Your facilitators did a fantastic job and really raised the energy in the group."

Rosie, Yorkshire Primary Care Trust

"You managed to revitalise 270 dozing delegates after they had sat through a 'day of OHP' and completely transformed the atmosphere of the room from that of sombre silence to pulsating, rhythmic energy, which had every single person in the room engrossed and grinning from ear to ear."

Microsoft

"I just wanted to let you know how great the session was and how much we appreciated your enthusiasm and energy. The event was a huge success. The delegates loved having the drums to take away with them. It helped make it a very memorable event."

Michele, Serono, Boston, USA

"We all had a brilliant time and your team were fantastic and made this unusual event very easy to get into. I'll definitely be recommending you to anyone looking for a fun, energetic and team building experience."

Liz Purdy, Design and Engineering solutions, Atkins

"Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!" Lloyds Banking Group

"It was great watching peoples' faces.
Everyone was so involved and spellbound and....happy! It's such a great activity and you and your team were just brilliant."
Kati Pauk, KP Events

"I can wholeheartedly recommend you as a thoroughly professional and effective team, who addressed our brief with understanding and designed an exciting programme, which more than fulfilled our criteria."

Mike Grey, Business Development Manager, Microsoft

"We've never done drumming as a team before, but it was fun, entertaining, invigorating, and it was great to do something with a difference. Everyone in the group thoroughly enjoyed it, and expressed positive feedback of the whole session. It was a brilliant start to a great day, and well worth the experience."

Maria, Masquerade Productions

"We purposely kept our team building event a closely-guarded secret and the tension mounted as the conference wore on! I was able to see the end of the session and the atmosphere in the room was electrifying! Our Marketing Director came along early in order to take part and loved it. Our Sales and Marketing Director has said that he wants a drum for Christmas!! Without exception, all the team thoroughly enjoyed themselves and really felt the benefits of the workshop." Louse Joslin, Sales Support Coordinator, Sunrise Senior Living Limited



Clients

We have delivered events for more than a thousand companies and listed below are some of them.

Courageous Communication

Cornhill Direct

Corona Costello Events Coutts and Co

Cross Keys Homes Crown Pet Foods

CTAD

Cunningham Lindsey

Cussons CXL

D&D Conferences Dairy Crest

Dalkia Darkstar Events UK

Defence Internal Audit

DEFRA
Delarue
Deloitte

Dental Tutors
Dept for Communities

Dept of Work and Pensions

Deutsche Bank Dewitt DFID

Diageo Director Bank

DirectLine Disney

Dobson White Partnership Domestic and General

Dot Mobile
Dreams PLC
Drug Action
Dupont
Dustbin Men
DWP

Eccleslastical Insurance Electrocomponents plc

Electronic Arts
Elysium Events

EON

Ernest Jackson Ernst & Young ESC Events Essilor Europcar

Events in Business

Eventus Eversheds Exxon Mobil

Family Nurse Partnership

FDS

Financial Services Authority

Finishing Touch Firebird Events First Choice

Five TV Flakt Woods Forensic Science Form Communications

Fresh Tracks

Freshfields FSA FSL Events Fudge Kitchen Fugro

Fugro Fujitsa

Funding Corporations Galderma Galleher Gamestation

Gavin Samin Gazprom Marketing and Trading

GE Energy GE Healthcare GE Oil

Gems Sensors and Controls

Genzyme USA
German Printing
Giant Leap Events
Ginsters
GKN Driveline
GKR Karate Club
Glacier Point

Genzyme Europe

Glendinning Management Glow Worm Boilers

Go Ape Gojo Goodmans Google GSK Guide Dogs for the Blind GW Pharmaceuticals

Halfords Halifax

Hampshire County Council

Haringey Council HBOS Halifax Head Start

Healthcare Commission

Heineken

Helena Partnership Hereward Housing Hertfordshire Highways

Hexagon

Hexagon Housing

HFMA HGA Creative Hidden Hearing

Highbury College Portsmouth

Hilti Powertools Hilton Hotels Hitachi Holmes Place Honda Honeywell House of Fraser

Hoyer HSA Simply Health

HSBC East
HSBC Exeter
Hull University
Hunter Roberts
Huntingdon 3G
Hyde Group PLC
IBIS Hotels
ICAEW
ICC
IDS

Impact Factory Imperial

Imperial Tobacco
Indeprod
Index Corp
Infinity Learning
Inland Revenue
Inmarsat Global
Insight International



Interbrand

Internet Watch Foundation

 $Intersoft\ Communication$

Solutions IPCC

Jansenn Cilag JDA International JDA Software JF Events

Job Centre Plus Joffins Discos John Lewis John Lewis Direct John Wiley & Songs

Johnson and Johnson

JP Morgan Jud Stone

Kaboura Events KDM Events

Keepsafe Self Storage

Kelloggs Kerry Foods

Key Retirement Solutions

KFC

Kimberly Clark Europe Kingston Communications

Kleinwort Capital

Koch Supply and Trading

Korg KP Events KPMG Kraft Foods

Krono L'Oreal LCL Sweden

LDA Leapfrog

Learning Skills Council

Lemarach Lenzing LexisNexis Lings Live Group

Lloyds Banking Group Lloyds Pharmacy

Lloyds Pharmacy marketing Lloyds TSB Insurance

Lonsdale Travel

LSC M&N

M&MR Events Macdonalds Hotels Mainline Digital Makro

Manchester Airport Group

Manhein

Manugistics UK Ltd Marks and Spencer

Mars Mars Drinks Masco

Masquerade Events MasterFoods May Gurney

Maytas MBNA McCormick MCM Productions MDA Search Flow

Medatronic Medcoms Melanie Kilim

Merck

Merck, Sharpe and Dohme

Merton Michelin Micro Focus

Microlease Microsoft

Millennium Gloucester Hotel Millward Brown

Mind Adrenaline
Ministry Of Defence

Mitsubishi MMR

Molecular Products Ltd

Molprod

Moorhouse Consulting MotivAction Group

Mount Anvil PLC

MSD

Muller

Munro + Forster npower

National Car Rental National Grid

National Open College Network Nature's Way Food

Nature's Way Food Novartis

NCMA Nectar

Neopost Network Rail News International NFU Mutual

NHS

NHS London NHS Neo-Natal NHS Supply chain NHS Therapists

NHSC NLIAH Nokia Norwich and Peterborough

Nottinghamshire Council Noughts and Crosses Ltd Novatel

Novatel Novo Nordisk Nutricia O2

Off Limits Corporate Events

OFGEM OGC Solutions OMDMG Cyprus Omega World Travel

Onyx events OPAS

Open University

Opinion Leader Research

Oracle Orange Orbit Housing Oscar

Oscar Outohumpa Outward Bound

Oval Overland Storage

Oxford Brookes University

P&G P&O

Parkside Recruitment

Penguins

Pentagon Investment

People First
Pepe – Co
Pfizer
PGS
PHH
Phillips

Plain Jane Events

Planet

Planet Pursuits Point to Point Pow wow Powergen



Powerwaves

Pre-School learning alliance

Premier Farnell Pret a manger

PriceWaterhouseCoopers

Priory Hospital

Progressive Resources

Protocol PTC Poland Paula Brennan **Qube Events** Quintiles **RAA Education**

Ramsay Health **RBS** Insurance

Reckitt Benckiser Reed Personnel

Reuters

RM PLC Roche ROH ROK Rolls Royce

Royal Alexandra Albert School Royal Holloway University of

London

Royal Opera House

RWE

Sanofi Aventis Sara Lee SAS Software **SBHR** Associates

Schneider Electrics Schlumberger Selex UK

Sense

Serono Inc SG Hambros

Shell

Shell Chemicals

Shell International

Shrigley Hall Shropshire Farmers Siemens UK

Signpost Housing Silver Events

Silverspoon Sugar Skanska

Smurfit UK SN2R Sodhexo

Somerset Consulting

South Warwick Council

SOVA

Specsavers Spider Events Staar Productions Standard & Poors Standard Chartered

Starr Events

Studley High School Suffolk County Council

Sumitomo

Surestar

Surrey County Council Syngenta Syon Park Hotel Systems Union T-Mobile T-Systems

Tattersalls Park Paddocks

Team Tactics Teamworks Tee Dobinson Telstra Tesco Tesco Bank Tesco Compare

Thales

The Coaching Space The Pace Partnership The Royal Bank of Scotland

The Times

The Write Angle PR and Marketing

Theme Traders

Thames Valley University

Thomas Eggar

TNS

Tower Hamlets TPM Childwise Transco

Transform Events Transport for London

Travelex Trebor

Trent and Dove

Trent NHS Tribal Group TT International

TUF TUI Travel Tycho

Tyne and Wear Enterprise Trust

Udell Group UKCRC Unilever Union Bank

University of Southampton

VBL

Velux Windows

Viatel

Virgin Atlantic Virgin Media Vodafone Waitrose Walkers Warbutons We know how Wedi Systems Weightwatchers Weir Group

Wellington Hospital Wentworth Club William Hill Willmot Dixon Wincanton

Winchester City Council Woolwich Polytechnic

WS Atkins Construction Wymondham Medical Practice Yorkshire Primary Care Trust