



Street Moves

www.creativeteamevents.com

Call 0333 123 34 34 (UK)
Call 1-888-704-5569 (USA)
Call +44 333 123 34 34 (outside UK or USA)

Email: info@creativeteamevents.com



About us



"We specialise in providing inclusive events for team building and corporate entertainment, which are enjoyed by all members of a team. Over the last 15 years, we have successfully delivered thousands of team events around the world, involving tens of thousands of participants."

Mark Hunter, Head Facilitator at Creative Team Events

ANY ROOM

Absolutely **any** room will do, including your office or conference room

ANY LOCATION

We'll deliver a unique

event for you in any

location in the UK.

USA or worldwide

ANY GROUP SIZE

We provide events for **any** group size, from five to 5,000

ANY DURATION

We'll fit in with your agenda, with event durations from ten minutes to a whole day

QUOTE IN AN HOUR

We'll provide a quote within 60 minutes

Events EVERYONE will enjoy We focus only on events that are enjoyed by everyone. So, forget outdoor events with intense physical challenges, regardless of fitness level or keenness to participate. Say goodbye to rain, wind and the cold and say hello to a fun, inclusive and enjoyable team building experience.

Events that really WORK Our events really bring teams together, and the effects last for a long time. We specialise in team events that are based on performance, such as drumming, singing and dance, because they massively enhance team building.

EXPERT facilitators

Your team activity is only as good as the way it is facilitated. We pride ourselves in offering the very best facilitators and instructors, who will guide, lead and entertain your group. They are hand-picked, extensively trained and have many years of experience.

Events for ALL occasions

Our events are suitable for a wide variety of situations, including as icebreakers and energisers, for before-, during- and after-dinner activities, and for all types of team building events and corporate entertainment.

NO prior skills required You don't need to have a particular skill (such as music) to join in. Our events are specifically designed to be accessible by EVERYONE. We set a completely level playing field to eliminate existing organisational hierarchies.





Street Moves team event

This event is all about energy, music and movement. If you want to radically change the atmosphere and potential of a room, for example at a conference, meeting or dinner, Street Moves is just the thing. If you want to add huge elements of fun, entertainment and physical interactivity to your corporate event, then Street Moves can be relied upon to provide this, and more.

Dance in all forms has never been so popular, with the television schedules packed with dance shows and related documentaries, 'fly-on-the-walls' and competitions.

With Street Moves, our professional dance choreographers will effortlessly win over your group and have them achieving results that you, and they, never thought possible.

Can you imagine the shock and surprise on the faces of your participants when our team bursts into their room, gives a dynamic example performance and then delivers the bombshell that it's their turn next?

Our dance instructors have years of experience in the West End and on tour, so your team will have real experts to learn from. They are highly trained in getting any size of group to learn, in simple sections, the chosen dance routine of the day.

Learning together is not only hilarious fun, when two left feet go wrong, but also immensely empowering for the team when it all goes right in the end. Our Street Moves event will provide your team with a unique window on the world of professional dance. Your team with quickly develop the focus and discipline needed to succeed together.

What happens in a Street Move event?

The activity often starts with your group entering the room to be warmly met by our dance instructors. Alternatively, for a more dramatic and surprising introduction, our team can appear on cue in perfect timing with their music, to perform in front of your astonished team. After the welcome, our head choreographer will then explain to your participants that it's their turn next!

We start the journey of learning, perfecting and then performing a specially-designed dance routine.

First, there is always a gentle warm-up session to loosen and stretch those seldom-used muscles and get everyone physically prepared. Then, your team learns the routine, small sections at a time, and before putting these sections together to create a complete dance performance. As familiarity with the music and movement grows, your group's confidence will swell, sweeping everyone along together.



There is always room to create a section within the overall finale performance for any individual volunteers that have hidden talents to enhance the show! This is always great fun and sometimes very revealing to other colleagues.

Once all the dance moves are perfected, it is time to perform the finale spectacle. Depending on your available budget, we have many cost-effective additional options to enhance this section. You can opt to have specific costumes, or have the support of our make-up artist. We can add special room lighting and effects. We're also able to arrange VIPs to be part of the judging panel to score, rate and comment on your team's performance.

Because of all the hard work put in by your team to create the visually-spectacular finale performance, we recommend having your team event filmed, or at least photographed.

What do I need in terms of time and space?

We offer flexible event durations – from 10 minutes. A typical duration is about an hour.

Because of the movement nature of Street Moves, participants will require space to learn their brand new skill. A minimum of approximately 1m^2 per participant would be enough to work in. There should be an area available without table and chairs or venue furniture. If no suitable working space is available, we can move your existing furniture to one side. A dance floor is not required, and normal room carpet flooring is more than adequate.

Where can I hold a Street Moves event?

Anywhere your group is holding an event – in the UK or worldwide. Because there are very few equipment requirements (only a music source), our event is very cost effective, with a minimum of travel costs, and poses no logistical challenges.

How many people can participate?

Street Moves works with practically any size of group – from intimate teams of ten people up to conferences with hundreds of delegates. Provided there is sufficient room, almost any size of group is possible.

We can also provide an event format where we have multiple groups learning at the same time.

Which occasions are best suited to Street Moves?

Any corporate situation or indeed social gathering where you require an interactive and entertaining team experience is perfect for Street Moves. We are often asked to integrate Street Moves into:



- team building events
- conferences
- meetings
- away days
- company retreats.

Sometimes, groups will learn their dance routine before dinner and then perform it in the finale afterwards. This makes for fantastic dinner entertainment and provides a smooth transition into a disco.



Testimonials

Please do not take our word for it, and read our testimonials for recent events.

"I have never seen a group of people transformed so dramatically." Kerry Wright, BP Oil

"Your facilitators were very talented and held the attention of the 80+ people throughout. After the event, I solicited feedback about the whole day. One of the questions was "What could we do to improve this event next time?" One person replied, "I think you'll struggle to top Junk Funk to be honest". This was a good reflection of how the event went. In the 17 years I've worked here, I can't think of a time when an event has brought people together in a one-team way and dropped inhibitions so low."

Chris Starke, SAS Software

"As an event planner, I have arranged motivational speakers and team building activities, but nothing compares to this. We were all totally blown away."

Debbie McHarrie, Associate Event Planner

"I just wanted to say a big thank you to the team. The feedback has been fantastic. Everyone really enjoyed the activities. The great facilitator made the session lots of fun. The general consensus was that it was probably one of the best team building days we've had."

Sejal Patel, Deputy Head, NHS City and Hackney, Community Health Services

"Following our recent HR Conference, I'm delighted to let you know that we have received nothing but the most positive feedback on both your own facilitation of the session and the boomwhacker session itself....Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!"

Graeme Wilkinson, Senior Learning Manager, Lloyds Banking Group

"Uplifting and motivating. I thought the whole audience bought into the session."

Velux National Conference

"Astounding! Amazing! This beats everything we have ever done before. You made the day memorable. Thank you!"

Matthew Johns, PWC

"Wow! Over 800 people taken on a journey through a day's event to one 'tribal culture' with passion, energy, enthusiasm, hands-on coaching and above all tremendous fun. You provided HSBC West Midlands with a day to remember. In fact, to quote one of the team, "the best day I have ever had in over 20 years working for the bank."

Leon Marklew, Regional Director, HSBC

"Thank you for such an amazing experience. The team is still buzzing over the session and the feedback has been so very positive. The highlight for my day was seeing the negative body language from some of the team when you first came in translate into smiles and enthusiastic participation by the end! One comment was "to be able to walk into a team of hard-nosed sales people that you do not know and earn their total 'buy in' within two hours takes an awesome level of skill and talent.""

Mike Ryall, Managing Director, Parkside Recruitment Limited

"Your team was absolutely fantastic and the feedback has been brilliant. I know, when we talked, you really gave me a good idea of how it would be on the day, but, seriously, it was beyond my wildest dreams. You should be really proud of the work that you all do. Your team are an inspiration and have created memories that I believe will stay with my graduates and certainly with me for a long time."

Sue Coles, Graduate Recruitment & Development Manager

"What a great experience, which has had a fantastic impact on our teams in ways I didn't think possible!!!" Nathalie, BNP Paribas



"The Haka was great! Now our finance department is ready to move forward and work as a team."

Lorraine Copeland, AXA-PPP

"Your session was a superb finale to the day, and I've had nothing but positive feedback about the event. Thanks for helping us to make it such a success."

Carol Chapman, Director, Balfour Beatty

"Everything about the boomwhacker session was excellent and the feedback very positive. To have 550 people all taking part was a feat in itself, which we didn't really expect. Facilitation was excellent. I cannot think of a single thing that could have been improved."

David Rist, MD of Hidden Hearing

"How immensely impressed I was with all your team. Your professional attitude, enthusiasm and your impact on the audience.

Fantastic!"

M. Thomas, Marketing Director

"Thank you for all you did. You were awesome! Our staff had as great time. The feedback has been excellent. You certainly made our day a day to remember!" Claire Sturman, Personnel Manager, Hereward Housing

"I wanted to say how immensely impressed I was with all of your team, your professional attitude, enthusiasm and your impact on the audience. Fantastic!"

Mandy, Marketing Director, Argos

"What an exciting evening! The feedback from staff has been fantastic. It seems everyone had a great time. It was an amazing success and people are still talking about it today!"

Sian, HR Department, Electronic Arts

"What a fantastic day! I have received amazing comments from everyone. A huge thank you for delivering such a fantastic event. A real pleasure to have such a fun and energetic person amongst us. I am not sure how I will ever top that one for next year's team build!"

Jennie Vaudin, Collas Day Solicitors

"I just wanted to let you know that the team building event you organised for us in Budapest was FANTASTIC. People are still talking about it now!! It was really good, and the way the session was led was really professional. The real underlying message about teamwork really got through to everyone as well."

Caroline Hayes, Shell Chemicals Europe

"Even after a packed day, delegates still went away buzzing following a rousing boomwhacker session. The session leader had everyone on their feet and getting into the rhythm with their own boomwhacker to become one giant percussion orchestra."

Liz Bayram, Chief Executive NCMA

"What a truly amazing way to start the day. Your team showed us what passion 'Maoristyle' was all about! The conference felt lifted afterwards – and people still talk about it now!"

Fujitsu

"Everyone cannot stop talking about the event, including how they laughed with people they have never met and how they really felt like they could view people differently and that we were all working towards one goal. Thanks for a great day." Nina Mansell, Learning and Development Manager, Domestic & General

"Well what can I say? Brilliant and the whole team had an amazing time!!!!! We look forward to using your services again in the near future."

Julie, Call Centre Manager, Warner Leisure Hotels

"I never expected all of the guests to get so involved and participate so willingly. Thank you ALL very much."

Director, Deutsche Bank

"One of the best events we have ever had. Outstanding!"

Ben O'Grady, Senior Manager, Dell

"We would like to say a huge thank you for making our conference such a memorable event."

Conference Team, Ministry of Defence



"You made my day yesterday. You were inspiring and lifted the energy levels to great heights at the end of a very heavy conference. The smiles on everyones' faces were real, not 'corporate'. It's the first time that I've seen those smiles. You were the hot topic when we had dinner later. Even my cab driver is a fan after hearing me rave about you. Thank you so much."

Dee Kahn, HSBC

"I thought it was an excellent workshop. The facilitators were friendly, knowledgeable and very good at engaging all the members of the team."

Paul Brindle, American Express

"I was confident that it was going to be an enjoyable experience for the delegates, and I was correct, as the feedback has been brilliant."

Fay Smith, IBR Limited

"We had a fantastic night. The Crashing Waiters were an absolutely resounding success!! Everyone thoroughly enjoyed being so involved in creating the entertainment and the three guys were fabulous. It's going to be hard to beat this success next year!" Cathryn

"We had a smashing day and the drumming workshop was all you had promised. It got everyone involved, even the most reserved in our group. Your facilitators did a fantastic job and really raised the energy in the group."

Rosie, Yorkshire Primary Care Trust

"You managed to revitalise 270 dozing delegates after they had sat through a 'day of OHP' and completely transformed the atmosphere of the room from that of sombre silence to pulsating, rhythmic energy, which had every single person in the room engrossed and grinning from ear to ear."

Microsoft

"I just wanted to let you know how great the session was and how much we appreciated your enthusiasm and energy. The event was a huge success. The delegates loved having the drums to take away with them. It helped make it a very memorable event."

Michele, Serono, Boston, USA

were fantastic and made this unusual event very easy to get into. I'll definitely be recommending you to anyone looking for a fun, energetic and team building experience." Liz Purdy, Design and Engineering solutions,

"We all had a brilliant time and your team

Liz Purdy, Design and Engineering solutions, Atkins

"Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!" Lloyds Banking Group

"It was great watching peoples' faces.
Everyone was so involved and spellbound and....happy! It's such a great activity and you and your team were just brilliant."
Kati Pauk, KP Events

"I can wholeheartedly recommend you as a thoroughly professional and effective team, who addressed our brief with understanding and designed an exciting programme, which more than fulfilled our criteria."

Mike Grey, Business Development Manager, Microsoft

"We've never done drumming as a team before, but it was fun, entertaining, invigorating, and it was great to do something with a difference. Everyone in the group thoroughly enjoyed it, and expressed positive feedback of the whole session. It was a brilliant start to a great day, and well worth the experience."

Maria, Masquerade Productions

"We purposely kept our team building event a closely-guarded secret and the tension mounted as the conference wore on! I was able to see the end of the session and the atmosphere in the room was electrifying! Our Marketing Director came along early in order to take part and loved it. Our Sales and Marketing Director has said that he wants a drum for Christmas!! Without exception, all the team thoroughly enjoyed themselves and really felt the benefits of the workshop." Louse Joslin, Sales Support Coordinator, Sunrise Senior Living Limited



Clients

We have delivered events for more than a thousand companies and listed below are some of them.

Courageous Communication

Cornhill Direct

Corona Costello Events

Coutts and Co Cross Keys Homes

Crown Pet Foods

CTAD

Cunningham Lindsey

Cussons CXL

D&D Conferences

Dairy Crest

Dalkia

Darkstar Events UK

Defence Internal Audit **DEFRA** Delarue

Deloitte

Denes

Dental Tutors

Dept for Communities Dept of Work and Pensions

Deutsche Bank

Dewitt

DFID

Diageo

Director Bank

DirectLine

Disney

Dobson White Partnership

Domestic and General

Dot Mobile

Dreams PLC **Drug Action**

Dupont Dustbin Men

DWP

Eccleslastical Insurance

Electrocomponents plc

Electronic Arts

Elysium Events

EON

Ernest Jackson Ernst & Young **ESC Events**

Essilor

Europcar

Events in Business

Eventus **Eversheds**

Exxon Mobil

Family Nurse Partnership

Financial Services Authority

Finishing Touch

Firebird Events

First Choice

Five TV

Flakt Woods

Forensic Science

Form Communications

Fresh Tracks

Freshfields **FSA**

FSL Events

Fudge Kitchen

Fugro

Fujitsa

Funding Corporations

Galderma

Galleher

Gamestation

Gavin Samin

Gazprom Marketing and Trading

GE Energy

GE Healthcare

GE Oil

Gems Sensors and Controls

Genzyme Europe

Genzyme USA

German Printing Giant Leap Events

Ginsters

GKN Driveline **GKR Karate Club**

Glacier Point

Glendinning Management

Glow Worm Boilers

Go Ape Gojo

Goodmans

Google GSK

Guide Dogs for the Blind

GW Pharmaceuticals

Halfords Halifax

Hampshire County Council

Haringey Council

HBOS Halifax

Head Start

Healthcare Commission

Heineken

Helena Partnership

Hereward Housing

Hertfordshire Highways

Hexagon

Hexagon Housing

HFMA

HGA Creative

Hidden Hearing

Highbury College Portsmouth

Hilti Powertools

Hilton Hotels

Hitachi

Holmes Place

Honda

Honeywell

House of Fraser

Hoyer

HSA Simply Health

HSBC East

HSBC Exeter

Hull University

Hunter Roberts

Huntingdon 3G

Hyde Group PLC

IBIS Hotels

ICAEW

ICC IDS

Impact Factory

Imperial

Imperial Tobacco

Indeprod

Index Corp

Infinity Learning

Inland Revenue

Inmarsat Global **Insight International**



Interbrand

Internet Watch Foundation

 $Intersoft\ Communication$

Solutions IPCC

Jansenn Cilag JDA International JDA Software JF Events

Job Centre Plus Joffins Discos John Lewis John Lewis Direct John Wiley & Songs Johnson and Johnson

JP Morgan Jud Stone

Kaboura Events KDM Events

Keepsafe Self Storage

Kelloggs Kerry Foods

Key Retirement Solutions

KFC

Kimberly Clark Europe Kingston Communications

Kleinwort Capital

Koch Supply and Trading

Korg KP Events KPMG Kraft Foods

Krono L'Oreal LCL Sweden

LDA Leapfrog

Learning Skills Council

Lemarach Lenzing LexisNexis Lings Live Group

Lloyds Banking Group Lloyds Pharmacy

Lloyds Pharmacy marketing Lloyds TSB Insurance

Lonsdale Travel

LSC M&MR Events

M&MR Events
Macdonalds Hotels
Mainline Digital

Makro

Manchester Airport Group

Manhein

Masco

Manugistics UK Ltd Marks and Spencer

Mars Mars Drinks

Masquerade Events MasterFoods

May Gurney
Maytas
MBNA
McCormick
MCM Productions
MDA Search Flow

Medatronic Medcoms

Melanie Kilim Merck

Merck, Sharpe and Dohme

Merton Michelin Micro Focus

Micro Focu Microlease Microsoft

Millennium Gloucester Hotel Millward Brown

Mind Adrenaline Ministry Of Defence Mitsubishi

MMR

Molecular Products Ltd

Molprod

Moorhouse Consulting MotivAction Group

Mount Anvil PLC

MSD Muller

Muller Munro + Forster

npower National Car Rental National Grid

National Open College Network

Nature's Way Food

Novartis NCMA

Nectar Neopost Network Rail News International NFU Mutual

NHS

NHS London NHS Neo-Natal NHS Supply chain NHS Therapists

NHSC NLIAH Nokia

Norwich and Peterborough Nottinghamshire Council Noughts and Crosses Ltd Novatel

Novatel Novo Nordisk Nutricia O2

Off Limits Corporate Events

OFGEM
OGC Solutions
OMDMG Cyprus
Omega World Travel

Onyx events OPAS

Open University

Opinion Leader Research Oracle

Orange
Orbit Housing
Oscar
Outohumpa
Outward Bound

Outwar Oval

Overland Storage

Oxford Brookes University

P&G P&O

Parkside Recruitment

Penguins

Pentagon Investment

People First
Pepe – Co
Pfizer
PGS
PHH
Phillips

Plain Jane Events

Planet

Planet Pursuits
Point to Point
Pow wow
Powergen



Powerwaves

Pre-School learning alliance

Premier Farnell Pret a manger

PriceWaterhouseCoopers

Priory Hospital

Progressive Resources

Protocol PTC Poland Paula Brennan **Qube Events** Quintiles RAA Education

Ramsay Health **RBS** Insurance

Reckitt Benckiser Reed Personnel

Reuters RM PLC Roche ROH

ROK Rolls Royce

Royal Alexandra Albert School Royal Holloway University of

London

Royal Opera House

RWE

Sanofi Aventis Sara Lee SAS Software SBHR Associates

Schneider Electrics Schlumberger Selex UK

Sense

Serono Inc

SG Hambros Shell

Shell Chemicals

Shell International

Shrigley Hall Shropshire Farmers Siemens UK

Signpost Housing Silver Events

Silverspoon Sugar Skanska

Smurfit UK SN2R Sodhexo

Somerset Consulting

South Warwick Council

SOVA

Specsavers Spider Events Staar Productions Standard & Poors Standard Chartered

Starr Events

Studley High School Suffolk County Council

Sumitomo Surestar

Surrey County Council

Syngenta Syon Park Hotel Systems Union T-Mobile T-Systems

Tattersalls Park Paddocks

Team Tactics Teamworks Tee Dobinson Telstra Tesco Tesco Bank Tesco Compare

Thales

The Coaching Space The Pace Partnership The Royal Bank of Scotland

The Times

The Write Angle PR and Marketing

Theme Traders

Thames Valley University

Thomas Eggar

TNS

Tower Hamlets TPM Childwise Transco

Transform Events Transport for London

Travelex Trebor

Trent and Dove

Trent NHS Tribal Group TT International

TUF TUI Travel Tycho

Tyne and Wear Enterprise Trust

Udell Group UKCRC Unilever Union Bank

University of Southampton

VBL

Velux Windows

Viatel

Virgin Atlantic Virgin Media Vodafone Waitrose Walkers Warbutons We know how Wedi Systems Weightwatchers Weir Group

Wellington Hospital Wentworth Club William Hill Willmot Dixon Wincanton

Winchester City Council Woolwich Polytechnic

WS Atkins Construction Wymondham Medical Practice Yorkshire Primary Care Trust