Creative Team Events

Urban Jam

www.creativeteamevents.com

Call 0333 123 34 34 (UK)
Call 1-888-704-5569 (USA)
Call +44 333 123 34 34 (outside UK or USA)

Email: info@creativeteamevents.com

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About us

"We specialise in providing inclusive events for team building and corporate entertainment, which are enjoyed by all members of a team. Over the last 15 years, we have successfully delivered thousands of team events around the world, involving tens of thousands of participants."

Mark Hunter, Head Facilitator at Creative Team Events

Events EVERYONE will enjoy

We focus only on events that are enjoyed by everyone. So, forget outdoor events with intense physical challenges, regardless of fitness level or keenness to participate. Say goodbye to rain, wind and the cold and say hello to a fun, inclusive and enjoyable team building experience.

Events that really WORK

Our events really bring teams together, and the effects last for a long time. We specialise in team events that are based on performance, such as drumming, singing and dance, because they massively enhance team building.

EXPERT facilitators

Your team activity is only as good as the way it is facilitated. We pride ourselves in offering the very best facilitators and instructors, who will guide, lead and entertain your group. They are hand-picked, extensively trained and have many years of experience.

Events for ALL occasions

Our events are suitable for a wide variety of situations, including as icebreakers and energisers, for before-, during- and after-dinner activities, and for all types of team building events and corporate entertainment.

NO prior skills required

You don't need to have a particular skill (such as music) to join in. Our events are specifically designed to be accessible by EVERYONE. We set a completely level playing field to eliminate existing organisational hierarchies.

ANY LOCATION

We'll deliver a unique event for you in **any** location in the UK, USA or worldwide

ANY ROOM

Absolutely **any** room will do, including your office or conference room

ANY GROUP SIZE

We provide events for **any** group size, from five to 5,000

ANY DURATION

We'll fit in with your agenda, with event durations from ten minutes to a whole day

QUOTE IN AN HOUR

We'll provide a quote within 60 minutes

Creative
Team
Events

2 hours
to all day

Group size
from
10 to 5,000

Team Event: Urban Jam

Urban Jam lets your team experience three or four fun and modern urban-styled activities, such as junk percussion, street dance, rapping and graffiti, which culminate in a dynamic finale performance. Our collection of totally unique challenges will keep your group thoroughly entertained and fascinated, as they first learn from our talented instructors and then try to replicate each modern street skill.

This multi-activity event is perfect if you want to put your team, company or department into fun and unusual situations to learn something new, which they are unfamiliar with. Our rotating event format means that there is always something new coming up for participants. As each group is up against the clock, communication and teaming working skills are quickly developed.

We offer world-class facilitators, who are experts in each interactive activity. They can be relied upon to deliver fresh, high-energy sessions that will bring the best out of your team.

Throughout the Urban Jam event, participants will uncover different strengths, interests and surprises as individuals and as a group.

What happens in an Urban Jam event?

After a welcome briefing, and perhaps a surprise mini performance from our instructors, the main group is split into smaller teams. At this point, we suggest that everyone adorns their team's coloured baseball caps, bandanas and T-shirts to instantly create a contemporary team-united image.

Each individual team member then moves to their first designated area, where they are welcomed by our expert facilitators. Our facilitators explain about their particular activity and what it entails. Activities that can be chosen are:

- **Junk Percussion**, where our meticulous music makers use everyday objects to create a stunning contemporary rhythm performance.
- **Street Moves**, in which our professional choreographers effortlessly teach a high-energy body popping movement routine.
- **Human Beat Box and Rap**, where your team will be amazed at the sounds that our expert will help them create with nothing but their voices.
- **Graffiti** (venue permitting) where, using a specially-created wall or canvass, your team learns the techniques and spray-can tricks to add a splash of vibrant colour to your event.

After the allotted time of 30 to 60 minutes, in which your team members have been engrossed in their first activity, they will make their first rotation, to meet their next expert instructor and support each other learning a brand new, exciting skill.

You can choose two, three or all four activities for a fun-packed half-day. The event concludes when all teams reconvene in the main room. We conduct a quick dress rehearsal to ready our teams for working alongside each other and then all your chosen activities are combined in one seamless finale performance.

What do I need in terms of time and space?

We suggest that a single activity should not be shorter than 30 minutes. Anywhere between that and 60 minutes provides ample time for teams to get an exciting experience. The very last activity should be a little longer than the previous ones to provide time to perfect and enhance the performance, and add costumes if required, for the finale.

The dress rehearsal and finale performance last about 20 minutes in total.

Ideally, each activity requires its own room or area. It is worth remembering that each activity will create varying levels of sound, so some degree of separation is beneficial.

As the finale is about bringing all the teams working together, a space, stage or other performance area is ideal. This is normally the main plenary room.

In terms of total event duration, a typical event with three activity zones lasts for approximately three hours. This includes:

- welcome briefing
- three activities
- comfort break
- finale.

Where can I hold an Urban Jam event?

Almost anywhere – in the UK or worldwide, in any conceivable venue.

Depending on the weather, it is feasible to provide certain activities outside, although we do advise that musical options sound better and achieve superior responses indoors.

Because our activities have minimal equipment requirements, this event can be very quickly set up and cleared down. We feel that this is a very important benefit for clients thinking of the day's entire agenda.

How many people can participate?

Urban Jam works well with large or small teams. Each group for the individual activities can be anything from five to hundreds participants. Our events have been specially chosen to scale easily. Typically, teams range between 20 and 80 participants.

Which occasions are best suited to an Urban Jam event?

Urban Jam can be very successful at any type of event, including:

- conferences
- meetings (off-site or even within the office)
- away days
- company retreats
- incentive days
- team development events
- social events (such as weddings and stag nights).

Urban Jam is about new and fresh approaches, and is suitable for all age groups and personalities. Urban Jam is also about putting reservations to one side, accepting change and teams delivering beyond their expectations.

Other information

Because Urban Jam has a dramatic finale, we always suggest filming, or at least photographing, the end result whenever possible. It makes for fantastic viewing in subsequent conferences and meetings!

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Testimonials

Please do not take our word for it, and read our testimonials for recent events.

"I have never seen a group of people transformed so dramatically."
Kerry Wright, BP Oil

"Your facilitators were very talented and held the attention of the 80+ people throughout. After the event, I solicited feedback about the whole day. One of the questions was "What could we do to improve this event next time?" One person replied, "I think you'll struggle to top Junk Funk to be honest". This was a good reflection of how the event went. In the 17 years I've worked here, I can't think of a time when an event has brought people together in a one-team way and dropped inhibitions so low."
Chris Starke, SAS Software

"As an event planner, I have arranged motivational speakers and team building activities, but nothing compares to this. We were all totally blown away."
Debbie McHarrie, Associate Event Planner

"I just wanted to say a big thank you to the team. The feedback has been fantastic. Everyone really enjoyed the activities. The great facilitator made the session lots of fun. The general consensus was that it was probably one of the best team building days we've had."
Sejal Patel, Deputy Head, NHS City and Hackney, Community Health Services

"Following our recent HR Conference, I'm delighted to let you know that we have received nothing but the most positive feedback on both your own facilitation of the session and the boomwhacker session itself….Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!"
Graeme Wilkinson, Senior Learning Manager, Lloyds Banking Group

"Uplifting and motivating. I thought the whole audience bought into the session."
Velux National Conference

"Astounding! Amazing! This beats everything we have ever done before. You made the day memorable. Thank you!"
Matthew Johns, PWC

"Wow! Over 800 people taken on a journey through a day's event to one 'tribal culture' with passion, energy, enthusiasm, hands-on coaching and above all tremendous fun. You provided HSBC West Midlands with a day to remember. In fact, to quote one of the team, "the best day I have ever had in over 20 years working for the bank."
Leon Marklew, Regional Director, HSBC

"Thank you for such an amazing experience. The team is still buzzing over the session and the feedback has been so very positive. The highlight for my day was seeing the negative body language from some of the team when you first came in translate into smiles and enthusiastic participation by the end! One comment was "to be able to walk into a team of hard-nosed sales people that you do not know and earn their total 'buy in' within two hours takes an awesome level of skill and talent.""
Mike Ryall, Managing Director, Parkside Recruitment Limited

"Your team was absolutely fantastic and the feedback has been brilliant. I know, when we talked, you really gave me a good idea of how it would be on the day, but, seriously, it was beyond my wildest dreams. You should be really proud of the work that you all do. Your team are an inspiration and have created memories that I believe will stay with my graduates and certainly with me for a long time."
Sue Coles, Graduate Recruitment & Development Manager

"What a great experience, which has had a fantastic impact on our teams in ways I didn't think possible!!!"
Nathalie, BNP Paribas

"The Haka was great! Now our finance department is ready to move forward and work as a team."
Lorraine Copeland, AXA-PPP

"Your session was a superb finale to the day, and I've had nothing but positive feedback about the event. Thanks for helping us to make it such a success."
Carol Chapman, Director, Balfour Beatty

"Everything about the boomwhacker session was excellent and the feedback very positive. To have 550 people all taking part was a feat in itself, which we didn't really expect. Facilitation was excellent. I cannot think of a single thing that could have been improved."
David Rist, MD of Hidden Hearing

"How immensely impressed I was with all your team. Your professional attitude, enthusiasm and your impact on the audience. Fantastic!"
M. Thomas, Marketing Director

"Thank you for all you did. You were awesome! Our staff had as great time. The feedback has been excellent. You certainly made our day a day to remember!"
Claire Sturman, Personnel Manager, Hereward Housing

"I wanted to say how immensely impressed I was with all of your team, your professional attitude, enthusiasm and your impact on the audience. Fantastic!"
Mandy, Marketing Director, Argos

"What an exciting evening! The feedback from staff has been fantastic. It seems everyone had a great time. It was an amazing success and people are still talking about it today!"
Sian, HR Department, Electronic Arts

"What a fantastic day! I have received amazing comments from everyone. A huge thank you for delivering such a fantastic event. A real pleasure to have such a fun and energetic person amongst us. I am not sure how I will ever top that one for next year's team build!"
Jennie Vaudin, Collas Day Solicitors

"I just wanted to let you know that the team building event you organised for us in Budapest was FANTASTIC. People are still talking about it now!! It was really good, and the way the session was led was really professional. The real underlying message about teamwork really got through to everyone as well."
Caroline Hayes, Shell Chemicals Europe

"Even after a packed day, delegates still went away buzzing following a rousing boomwhacker session. The session leader had everyone on their feet and getting into the rhythm with their own boomwhacker to become one giant percussion orchestra."
Liz Bayram, Chief Executive NCMA

"What a truly amazing way to start the day. Your team showed us what passion 'Maori-style' was all about! The conference felt lifted afterwards – and people still talk about it now!"
Fujitsu

"Everyone cannot stop talking about the event, including how they laughed with people they have never met and how they really felt like they could view people differently and that we were all working towards one goal. Thanks for a great day."
Nina Mansell, Learning and Development Manager, Domestic & General

"Well what can I say? Brilliant and the whole team had an amazing time!!!!! We look forward to using your services again in the near future."
Julie, Call Centre Manager, Warner Leisure Hotels

"I never expected all of the guests to get so involved and participate so willingly. Thank you ALL very much."
Director, Deutsche Bank

"One of the best events we have ever had. Outstanding!"
Ben O'Grady, Senior Manager, Dell

"We would like to say a huge thank you for making our conference such a memorable event."
Conference Team, Ministry of Defence

"You made my day yesterday. You were inspiring and lifted the energy levels to great heights at the end of a very heavy conference. The smiles on everyones' faces were real, not 'corporate'. It's the first time that I've seen those smiles. You were the hot topic when we had dinner later. Even my cab driver is a fan after hearing me rave about you. Thank you so much."
Dee Kahn, HSBC

"I thought it was an excellent workshop. The facilitators were friendly, knowledgeable and very good at engaging all the members of the team."
Paul Brindle, American Express

"I was confident that it was going to be an enjoyable experience for the delegates, and I was correct, as the feedback has been brilliant."
Fay Smith, IBR Limited

"We had a fantastic night. The Crashing Waiters were an absolutely resounding success!! Everyone thoroughly enjoyed being so involved in creating the entertainment and the three guys were fabulous. It's going to be hard to beat this success next year!"
Cathryn

"We had a smashing day and the drumming workshop was all you had promised. It got everyone involved, even the most reserved in our group. Your facilitators did a fantastic job and really raised the energy in the group."
Rosie, Yorkshire Primary Care Trust

"You managed to revitalise 270 dozing delegates after they had sat through a 'day of OHP' and completely transformed the atmosphere of the room from that of sombre silence to pulsating, rhythmic energy, which had every single person in the room engrossed and grinning from ear to ear."
Microsoft

"I just wanted to let you know how great the session was and how much we appreciated your enthusiasm and energy. The event was a huge success. The delegates loved having the drums to take away with them. It helped make it a very memorable event."
Michele, Serono, Boston, USA

"We all had a brilliant time and your team were fantastic and made this unusual event very easy to get into. I'll definitely be recommending you to anyone looking for a fun, energetic and team building experience."
Liz Purdy, Design and Engineering solutions, Atkins

"Your session was inspired and worked a treat to get us to realise what we can achieve when we all work together!"
Lloyds Banking Group

"It was great watching peoples' faces. Everyone was so involved and spellbound and….happy! It's such a great activity and you and your team were just brilliant."
Kati Pauk, KP Events

"I can wholeheartedly recommend you as a thoroughly professional and effective team, who addressed our brief with understanding and designed an exciting programme, which more than fulfilled our criteria."
Mike Grey, Business Development Manager, Microsoft

"We've never done drumming as a team before, but it was fun, entertaining, invigorating, and it was great to do something with a difference. Everyone in the group thoroughly enjoyed it, and expressed positive feedback of the whole session. It was a brilliant start to a great day, and well worth the experience."
Maria, Masquerade Productions

"We purposely kept our team building event a closely-guarded secret and the tension mounted as the conference wore on! I was able to see the end of the session and the atmosphere in the room was electrifying! Our Marketing Director came along early in order to take part and loved it. Our Sales and Marketing Director has said that he wants a drum for Christmas!! Without exception, all the team thoroughly enjoyed themselves and really felt the benefits of the workshop."
Louse Joslin, Sales Support Coordinator, Sunrise Senior Living Limited

Creative Team Events

Clients

We have delivered events for more than a thousand companies and listed below are some of them.

Courageous Communication
Cornhill Direct
Corona
Costello Events
Coutts and Co
Cross Keys Homes
Crown Pet Foods
CTAD
Cunningham Lindsey
Cussons
CXL
D&D Conferences
Dairy Crest
Dalkia
Darkstar Events UK
Defence Internal Audit
DEFRA
Delarue
Deloitte
Denes
Dental Tutors
Dept for Communities
Dept of Work and Pensions
Deutsche Bank
Dewitt
DFID
Diageo
Director Bank
DirectLine
Disney
Dobson White Partnership
Domestic and General
Dot Mobile
Dreams PLC
Drug Action
Dupont
Dustbin Men
DWP
Eccleslastical Insurance
Electrocomponents plc
Electronic Arts
Elysium Events
EON
Ernest Jackson
Ernst & Young
ESC Events
Essilor
Europcar
Events in Business
Eventus
Eversheds
Exxon Mobil
Family Nurse Partnership
FDS
Financial Services Authority
Finishing Touch
Firebird Events
First Choice
Five TV
Flakt Woods
Forensic Science
Form Communications
Fresh Tracks
Freshfields
FSA
FSL Events
Fudge Kitchen
Fugro
Fujitsa
Funding Corporations
Galderma
Galleher
Gamestation
Gavin Samin
Gazprom Marketing and Trading
GE Energy
GE Healthcare
GE Oil
Gems Sensors and Controls
Genzyme Europe
Genzyme USA
German Printing
Giant Leap Events
Ginsters
GKN Driveline
GKR Karate Club
Glacier Point
Glendinning Management
Glow Worm Boilers
Go Ape
Gojo
Goodmans
Google
GSK
Guide Dogs for the Blind
GW Pharmaceuticals
Halfords
Halifax
Hampshire County Council
Haringey Council
HBOS Halifax
Head Start
Healthcare Commission
Heineken
Helena Partnership
Hereward Housing
Hertfordshire Highways
Hexagon
Hexagon Housing
HFMA
HGA Creative
Hidden Hearing
Highbury College Portsmouth
Hilti Powertools
Hilton Hotels
Hitachi
Holmes Place
Honda
Honeywell
House of Fraser
Hoyer
HSA Simply Health
HSBC East
HSBC Exeter
Hull University
Hunter Roberts
Huntingdon 3G
Hyde Group PLC
IBIS Hotels
ICAEW
ICC
IDS
Imax
Impact Factory
Imperial
Imperial Tobacco
Indeprod
Index Corp
Infinity Learning
Inland Revenue
Inmarsat Global
Insight International

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Interbrand
Internet Watch Foundation
Intersoft Communication Solutions
IPCC
Jansenn Cilag
JDA International
JDA Software
JF Events
Job Centre Plus
Joffins Discos
John Lewis
John Lewis Direct
John Wiley & Songs
Johnson and Johnson
JP Morgan
Jud Stone
Kaboura Events
KDM Events
Keepsafe Self Storage
Kelloggs
Kerry Foods
Key Retirement Solutions
KFC
Kimberly Clark Europe
Kingston Communications
Kleinwort Capital
Koch Supply and Trading
Korg
KP Events
KPMG
Kraft Foods
Krono
L'Oreal
LCL Sweden
LDA
Leapfrog
Learning Skills Council
Lemarach
Lenzing
LexisNexis
Lings
Live Group
Lloyds Banking Group
Lloyds Pharmacy
Lloyds Pharmacy marketing
Lloyds TSB Insurance
Lonsdale Travel
LSC
M&MR Events
Macdonalds Hotels
Mainline Digital
Makro
Manchester Airport Group
Manhein
Manugistics UK Ltd
Marks and Spencer
Mars
Mars Drinks
Masco
Masquerade Events
MasterFoods
May Gurney
Maytas
MBNA
McCormick
MCM Productions
MDA Search Flow
Medatronic
Medcoms
Melanie Kilim
Merck
Merck, Sharpe and Dohme
Merton
Michelin
Micro Focus
Microlease
Microsoft
Millennium Gloucester Hotel
Millward Brown
Mind Adrenaline
Ministry Of Defence
Mitsubishi
MMR
Molecular Products Ltd
Molprod
Moorhouse Consulting
MotivAction Group
Mount Anvil PLC
MSD
Muller
Munro + Forster
npower
National Car Rental
National Grid
National Open College Network
Nature's Way Food
Novartis
NCMA
Nectar
Neopost
Network Rail
News International
NFU Mutual
NHS
NHS London
NHS Neo-Natal
NHS Supply chain
NHS Therapists
NHSC
NLIAH
Nokia
Norwich and Peterborough
Nottinghamshire Council
Noughts and Crosses Ltd
Novatel
Novo Nordisk
Nutricia
O2
Off Limits Corporate Events
OFGEM
OGC Solutions
OMDMG Cyprus
Omega World Travel
Onyx events
OPAS
Open University
Opinion Leader Research
Oracle
Orange
Orbit Housing
Oscar
Outohumpa
Outward Bound
Oval
Overland Storage
Oxford Brookes University
P&G
P&O
Parkside Recruitment
Penguins
Pentagon Investment
People First
Pepe – Co
Pfizer
PGS
PHH
Phillips
Plain Jane Events
Planet
Planet Pursuits
Point to Point
Pow wow
Powergen

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Powerwaves
Pre-School learning alliance
Premier Farnell
Pret a manger
PriceWaterhouseCoopers
Priory Hospital
Progressive Resources
Protocol
PTC Poland
Paula Brennan
Qube Events
Quintiles
RAA Education
Ramsay Health
RBS Insurance
Reckitt Benckiser
Reed Personnel
Reuters
RM PLC
Roche
ROH
ROK
Rolls Royce
Royal Alexandra Albert School
Royal Holloway University of London
Royal Opera House
RWE
Sanofi Aventis
Sara Lee
SAS Software
SBHR Associates
Schneider Electrics
Schlumberger
Selex UK
Sense
Serono Inc
SG Hambros
Shell
Shell Chemicals
Shell International
Shrigley Hall
Shropshire Farmers
Siemens UK
Signpost Housing
Silver Events
Silverspoon Sugar
Skanska
Smurfit UK
SN2R
Sodhexo
Somerset Consulting
Sony
South Warwick Council
SOVA
Specsavers
Spider Events
Staar Productions
Standard & Poors
Standard Chartered
Starr Events
Studley High School
Suffolk County Council
Sumitomo
Surestar
Surrey County Council
Syngenta
Syon Park Hotel
Systems Union
T-Mobile
T-Systems
Tattersalls Park Paddocks
Team Tactics
Teamworks
Tee Dobinson
Telstra
Tesco
Tesco Bank
Tesco Compare
Thales
The Coaching Space
The Pace Partnership
The Royal Bank of Scotland
The Times
The Write Angle PR and Marketing
Theme Traders
Thames Valley University
Thomas Eggar
TNS
Tower Hamlets
TPM Childwise
Transco
Transform Events
Transport for London
Travelex
Trebor
Trent and Dove
Trent NHS
Tribal Group
TT International
TUF
TUI Travel
Tycho
Tyne and Wear Enterprise Trust
Udell Group
UKCRC
Unilever
Union Bank
University of Southampton
VBL
Velux Windows
Viatel
Virgin Atlantic
Virgin Media
Vodafone
Waitrose
Walkers
Warbutons
We know how
Wedi Systems
Weightwatchers
Weir Group
Wellington Hospital
Wentworth Club
William Hill
Willmot Dixon
Wincanton
Winchester City Council
Woolwich Polytechnic
WRG
WS Atkins Construction
Wymondham Medical Practice
Yorkshire Primary Care Trust